

## Dreams come true at "Hollywood"

It was natural for Mr. Blandings' Dream House to be financed through filmdom's own Hollywood Savings and Loan Association. For we help to make "Dreams" come true every day. Nearly 5000 Hollywood folks save here and receive 3% per annum on savings, payable twice yearly. These savings help finance homes — the finest security there is!

Hiram J. Hamer, A.I.A. was technical adviser on Mr. Blandings' Dream House. On his left are Miss Yuna Howard, coordinator of construction, and Mervyn Hope, President of Hollywood Savings and Loan Association.



Be sure to see the **HOLLYWOOD DOUBLE SLIDE TUB ENCLOSURE** at Mr. Blandings' Dream House 913 Chantilly Road, Bel-Air  
**Hollywood Shower Door Co.**  
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Why **GERMAIN'S EMERALAWN** Grass Seed  
 Was Used for Mr. Blandings' Dream House

Notice the beautiful lawn when you visit Mr. Blandings' Dream House. It's seeded with Germain's EMERALAWN Grass Seed! EMERALAWN is a scientific blend of grasses especially designed for Western growing. EMERALAWN Grass Seed contains VITAMIN B<sub>1</sub> to help give root-structure and quick, strong growth. Whether you're building a new lawn or reseeded an old lawn, buy EMERALAWN Grass Seed from your dealer!

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"Hm-m-m...so

## Mrs. Blandings Builds a Dream Kitchen...eh?"

Hm-m-m. After learning the hard way how to build a house, I'm glad Mrs. Blandings took over the job of planning the kitchen. Let's see how she made out...

Cary Grant and Myrna Loy as Mr. and Mrs. Blandings in R.K.O.'s MR. BLANDINGS BUILDS HIS DREAM HOUSE — a Seiznick release

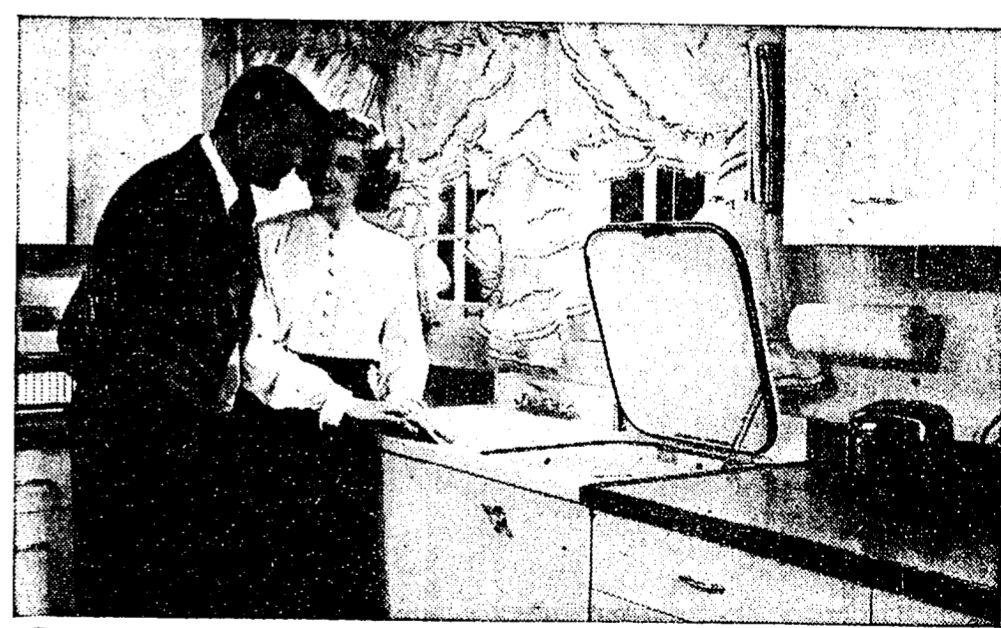


**1. Mr. Blandings:** Hello, Dear, what are you dreaming up for dinner in this bright little workshop?  
**Mrs. Blandings:** See for yourself, Nosey. But the best part of the dream is the way my "Unseen Friend" lends a hand.  
**Mr. B:** Your "Unseen Friend?" Who do you mean... anybody I know?

**Mrs. B:** Of course it is. Our "Unseen Friend" is Nickel—the wonderful metal that's in these shining Stainless Steel pots and pans...and in the Inconel cooking surfaces of the electric range.  
**Mr. B:** Well, "live and learn," I always say... Will wonders never cease?  
**Mrs. B:** Not with our "Unseen Friend" around.



**2. Mr. Blandings:** Well, tell me where your metallic friend is in his contraption?  
**Mrs. Blandings:** That's not a contraption, Stupid... that's a clothes washer. It will keep your precious shirts so white they'll make you look like you've been under a sun lamp! And never a rust stain.  
**r. B:** But where does our "friend" come in?  
**Mrs. B:** The Nickel is in the basement... in the Monel water heater tank. Monel is rust-proof, you know... keeps the water so clean and free of rust you can drink it.  
**r. B:** Well, by all means let's drink a glass to your invisible crony!



**3. Mr. Blandings:** Now don't tell me... I suppose your little pal is lurking in this gadget too? By the way, Dear, what is it... a spare bathtub?  
**Mrs. Blandings:** Don't be silly... that's the electric dishwasher... and will you be glad next time I want you to dry the dishes! Because, after they're washed clean with really hot water, they dry themselves... while you read your paper.  
**Mr. B:** And I suppose our "Unseen Friend" Nickel is ready to leap into action at the drop of a plate. But, say, tell me one thing. Why do they call it "Your Unseen Friend"?  
**Mrs. B:** Because it lends a friendly hand in so many things we use every day.

**INCO:** That's right, Mr. Blandings, over a hundred things right here in your own kitchen! But it's usually combined with other metals, so you very seldom really see it...  
**Mr. and Mrs. B. together:** And that's why Nickel is called "Your Unseen Friend!"  
 Learn how Nickel can help you build your dream house. Write for your free copy of the interesting booklet, "Metal Headaches I'll Never Have Again." Address Dept. 164B.

EMBLEM OF SERVICE  
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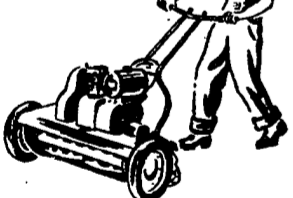
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